

# Heritage Update

To help keep you informed about current heritage news and events, we have recently launched our new Heritage Updates via email. We hope that you will find these periodic newsletters both useful and entertaining. Your feedback is welcome!

## President's Report:

The Salmon Arm Museum and Heritage Association has a strong Board who directs a range of organizational functions generally including strategic direction, organizational structure, governance, planning, fundraising, financial and grants management, human resource management, monitoring and evaluation. We do have an aging Board and senior staff so there is a growing importance in succession plans. Because of the assistance of the BC Arts Council grant for attracting and keeping new volunteers I am confident we will be able to recruit new Board members as needed in the future once they are comfortable with the organization.

The Board continues to have an excellent rapport with the City of Salmon Arm Mayor and Council. We will be hosting a regular Council meeting on our premise in October to give them a tour of the Museum and Heritage Village. They have been very supportive of the development of the Village as they see the community has assisted through the many donations we receive to enhance the property. We realize this is a long term goal in showing various heritage type buildings from the era we have selected and we have been very fortunate to receive sizable donations in funding and services to create a memorable experience. This year we have hired a consultant, Cuyler Page to assist with the future planning for the village.

The Board has always resisted borrowing funds for projects and we have been very responsible in developing realistic budgets along with a growth plan which continually moves the organization forward.

Doug Adams

## General Manager's Update:

The Salmon Arm Museum and Heritage Association strives to be a learning organization, understanding the importance of continual self-reflection.

We have endeavoured to deliver better quality services in a more efficient and effective manner this year. Our Curator and senior management have worked hard to better design our educational and fundraising activities within our programmatic objectives and allocated budgets. We recognize funding is chronically insecure and often focused on current projects rather than investment in organizational capacity or infrastructure. We continue to explore new ways of accessing sufficient capital to achieve our goals. Projects are implemented in accordance with project plans and within budget. The Association has succeeded in meeting its fundraising targets by engaging in some innovative fundraising activities. We have received good support for our programs and events from the private sector including a \$10,000 donation to the Endowment fund for SAMHA through the Shuswap Community Foundation. This year we have received \$6,833 interest from this fund and we will endeavour to advertise and increase it.

We received donations of computer equipment from the City and hired an IT professional to set up a computer network for our Archives and Administrative departments. This has greatly increased staff efficiency and the ability to share information as well as collaborate on projects.

We will continue to work on our capacity development efforts and in achieving our mission effectively. We thank you for all your continued support!

Dianna Jarman

## Curator's September Blog: Deb Chapman

### Museum and Heritage Village pass fire safety inspection yet again.

When a former Canadian body building champion with Fire Inspector's qualifications makes his annual visit to Haney Heritage Village looking for infractions, the entire curatorial department stands up and takes note. The former title holder has a lot of muscle. City of Salmon Arm employee Jim Nickles looks at the emergency lighting, fire extinguishers, and blocked exits among other things. He asks questions and usually comments on the Museum's capacity to store artifacts. Nickles carries a clipboard and makes notes. He is concerned for all publicly occupied buildings. He keeps the community safe.

This summer was no exception. With no warning to curatorial staff, Fire Prevention Officer Jim Nickles made his visit to the museum building.

For any museum collecting artifacts, space is inevitably an issue. The Salmon Arm Museum at Haney Heritage Village has close to 2000 square feet of storage. The organization has been collecting since 1965, two years before opening its first building. In recent years museum staff and volunteers process up to a thousand new items annually. In 2010, the catalogued collection numbers over 39,000 individual artifacts.

With space at a premium, Board Members recently revisited the collections policy. Adopting a new policy, the Board urged staff to be discerning about taking in any new collection. Acquisitions now have to fit within the geographical boundary of the area and have a direct relationship to the historical development of Salmon Arm and the Shuswap.

In short, new acquisitions have to be relevant. Primary focus is now on the geological beginnings, pre-contact First Nations culture, and post-contact settlement history, with an emphasis on the social and industrial development of Salmon Arm and District from 1885 to the present.

Thank you, Jim Nickles for raising all your concerns to Museum Board and staff. Well done!

#### *Note:*

*Jim Nickles is the winner of the 1990 BC Heavyweight and 1991 Western Canada Heavyweight and Overall titles. In 1992 he attended the Canadian Championships in Halifax, winning the Heavyweight division.*

Check out our Curator's Blog each month on our website:



[www.salmonarmmuseum.org](http://www.salmonarmmuseum.org)

## Archives and Gift Shop

The Archives are open  
Wednesday and Thursday - 10am to 4pm  
all year.

Drop by and see the Gift Shop in the museum building. A selection of souvenirs, candy, stuffed toys and gift items, some having an imprinted Haney House Centennial logo, are still available.

**Congratulations to Randy Brogden, the winner of the free dinner for six in the Haney House Dining Room.**



The Village was alive with visitors all season!



Doug Adam's presents Phillip Cave with a photo of the Village in appreciation for his many years of service.

Phil Cave retires from 20 years on the board as Treasurer. Phil served as the museum's council appointment for almost twenty additional years. Phil continues to serve on our Board of Directors.

**From the desk of Susan Mackie –  
Visitor Services**

What a great first season I've had at R.J. Haney Heritage Village and Museum as the new Events Coordinator. I have enjoyed getting to know the community of Salmon Arm and the Village and have been overwhelmed at the generosity and reception I received. I hope that many of you had the opportunity to attend the events and have enjoyed them as much as I have enjoyed planning them for you. The Annual Spooktacular descends on Haney Heritage Village October 23rd and 24th. The evening kicks off with live music by accomplished Kelowna teen Jessica Myroon from 5:00pm-6:00pm, as night falls upon us, the Village transforms and the haunted and spooky amusements commence. For the little spooks there is the not so scary Story Book Path, the Coloring Room and Legends from the Crypt (Stories in Mt Ida Church). Have your fortune told by the Witchy Fortune Teller, or take a saunter through the Ghoulish Grave Yard, you never know what ghostly spirits you might meet. When your heart starts to pound too fast make an appointment with the Mad Scientist, he'll be sure to cure what ails you. If you love getting spooked the "Spook Trail" is not for the faint of heart. Be sure to mark Spooktacular on your calendar, gates open at 4:45pm - 7:30pm; admission is \$6.00 per person.



We found further marketing opportunities by strengthening our networks with other organizations in our community. One example of our cooperative marketing efforts was setting up a booth featuring musical artifacts and information in order to engage new visitors and volunteers at Salmon Arm's Roots and Blues Festival held in August. Another new venture that combined marketing and programming was the offering of Geocaching events, which teach facts about our local history and serves to bring a new and younger set of visitors. By working along with the Salmar movie theatre we were able to play a video advertisement with the trailers before each movie. These marketing opportunities were supplied to us free of charge and enabled us to reach thousands of tourists and locals with our message.



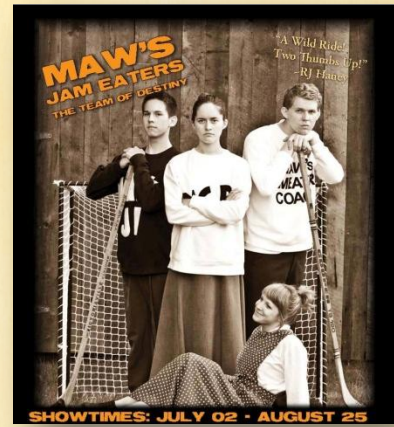
**A big thank you to all of our corporate sponsors for making the dinner theatre, raffle and volunteer recognition awards possible.**

**From the Desk of Richard Benade –  
Volunteer Support Clerk**

It is April and the Haney Heritage Village is springing to life. Flowers are blooming, trees are flush green, and, of course, our priceless volunteers have returned. This was my first year here and to say I was a bit overwhelmed when I first began would be an understatement. I had entrusted to me a rather large list of volunteers with whom I would communicate, schedule shifts, and ultimately create a new database from. And so amongst the awakening village and vibrant gardens our new volunteer initiative began to sprout.

One could consider the volunteer program to be similar to a garden. A successful volunteer program plants the seeds for the deep-rooted commitment of satisfied volunteers. I apologize for the puns. Being a volunteer support clerk requires a level of intimacy that I'd never needed before in a job. I ask individuals to donate their time and energy without any monetary compensation. It means that I need to be more than a voice over the telephone organizing work shifts. The volunteers I work with are people I have developed strong ties to. They are friends that I enjoy seeing when I am out in public. It really, truly, is not an empty phrase to say that volunteering brings the community together.

It is now October and the lush green trees have been replaced with the beautiful orange and yellows of fall. The village is beginning to mirror the sleepy nature of the flora around it and soon it will be time to say our goodbyes. But the groundwork for an amazing season next year has been laid. Come next April, as the flowers begin to open once more I know we will experience yet another great year with our volunteers. Thank you.



Through assistance from Young Canada Works and Canada Summer Jobs we were able to hire 7 students for the busy summer season. Some worked as Village Assistants offering tours as well as acting in our Dinner Theatre which features local historical characters and events. This year we found linking the play with the exhibits in the Museum encouraged more to visit and experience the museum from another perspective.



School children delighted to learn about Salmon Arm's past as they participated in the School Programs in June and September. They listened attentively to Mrs. Haney's hired help as they made apple sauce, learned how the apple press works and how to wash cloths on a washboard.  
Gold Panning is always fun too!

*We at Haney Heritage Village wish to thank the British Columbia Arts Council, Province of British Columbia, Sun Country Cablevision, & Hucul Printing for their generous assistance towards making this issue of Heritage Update possible.*

